

VISION

FEDERAL MARKET FORECAST CONFERENCE

Presented by *PSC*
FOUNDATION

2023 Sponsorship Opportunities

PSC



VISION CONFERENCE

Nov. 15-16, 2023 / Hybrid

The Vision Federal Market Forecast is the only non-profit federal market forecast that addresses the defense, civilian, and federal IT markets. The Forecast, released at the annual Vision Conference, delivers insights from hundreds of government executives, think tank experts, congressional staff and Wall Street Analysts who take part in non-attribution interviews. It also provides a concise, quantifiable assessment of the budgets, programs, priorities, and issues in a rapidly changing environment.

VISION

FEDERAL MARKET
FORECAST
CONFERENCE

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300+
Government
Contracting Executives

10k+
Media Impressions

200,000+
Social Media
Impressions

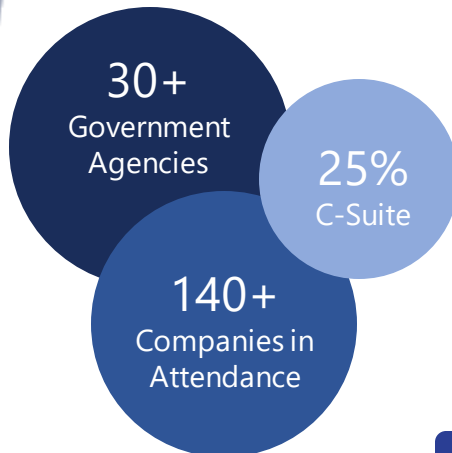
80,000+
Email Subscribers

Social



20,000+ accounts reached
200+ tweets

Audience



Sponsorship Opportunities

Sponsorships range from \$700 - \$15,000. Customized sponsorships also available to meet your business needs and budget. For more information contact sponsorship@pscouncil.org.

Past Speakers

- **Sonny Hashmi**, Commissioner, Federal Acquisition Service, GSA
- **Christopher Bennethum**, Assistant Commissioner, Office of Assisted Acquisition Services, Federal Acquisition Service, U.S. General Services Administration
- **David Norquist**, Under Secretary of Defense CFO, Department of Defense
- **Erville Koehler**, Assistant Commissioner, Customer and Stakeholder Engagement, GSA
- **Byron Callan**, Independent Financial Analyst, Capital Alpha Partners
- **Pierre Chao**, Founding Partner, Renaissance Strategic Advisors
- **Tom Temin**, Federal News Radio

www.visionforecast.org

BENEFITS

VISIONARY
\$15,000
LIMIT 5

INNOVATOR
\$10,000
LIMIT 5

STRATEGIST
\$4,000
LIMIT 5

Complimentary conference registrations

3

2

1

Opportunity to provide video ad up to 60 seconds in length. To be played on during networking breaks.



Opportunity to have a 5-page Thought Leadership piece included in compendium (digitally distributed to attendees and all PSC members)



1 week of sponsored content linked in PSC Daily



Brand recognition in main ballroom



Logo included in digital advertising



Recognition in PSC Newsletter



Recognition in conference daily digest emails delivered to all registrants



Branding on banner outside of ballroom



2 BANNERS

Linked logo to your website on conference webpage



Logo on conference marketing emails



Logo on digital displays outside of ballroom



Verbal recognition at conference



Mention on social media



Recognition on sponsor list



Recognition on post conference recap page



CONFERENCE-WIDE SPONSORSHIPS

Vision Conference



KEYNOTE or PANEL INTRODUCTION | \$6500

- 1 complimentary conference registration
- A senior company representative to introduce keynote/panel (no commercial speech; script to be approved by PSC)
- Listing on conference website
- Listing on conference recap page
- Verbal recognition at the conference
- Mention on social media

CONFERENCE LANYARDS | \$4500 | LIMIT 1

- Company logo on conference lanyards
- Listing on conference website
- Listing on conference recap page
- Mention on social media

NETWORKING RECEPTION | \$7500 | LIMIT 1

- Logo printed on napkins
- Signage at sponsored event
- Listing on conference recap page
- Verbal recognition
- Listing on conference website
- Mention on social media

EXHIBITOR | \$4000 | LIMIT 3

- Tabletop display outside ballroom
- Listing in conference program and post conference digital replay
- Verbal recognition
- Listing on conference website
- Mention on social media

NOTEPAD SPONSOR | \$3500 | LIMIT 1

- Company logo on notepads to be distributed to attendees
- Listing on conference website
- Listing on conference recap page
- Mention on social media

NAME BADGE SPONSOR | \$4000 | LIMIT 1

- Logo on back of badge
- QR Code on back of badge to website of your choice
- Mention on social media
- Listing on conference website
- Recognition on sponsor list

For more information contact:
sponsorship@pscouncil.org

ALL-DAY BREAK SERVICE | \$3500 | LIMIT 2

- Logo printed on napkins
- Signage at sponsored event
- Listing on conference recap page
- Listing on conference website
- Mention on social media

BOTTLED WATER SERVICE | \$3000 | LIMIT 2

- Custom design bottled water label
- Listing on conference website
- Listing on conference recap page
- Mention on social media

NETWORKING BREAKFAST | \$2000 | LIMIT 3

- Signage at break services
- Mention on social media
- Listing on conference website
- Logo on sponsor lists
- Verbal recognition

NETWORKING LUNCH | \$2000 | LIMIT 3

- Signage at break services
- Mention on social media
- Listing on conference website
- Logo on sponsor lists
- Verbal recognition

PEN SPONSOR | \$2000 | LIMIT 1

- Company logo on pens to be distributed to attendees
- Listing on conference website
- Listing on conference recap page
- Mention on social media

THOUGHT LEADERSHIP | \$800 - \$4000 | LIMIT 10

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Posted on website and digitally distributed to members
- Digitally distributed to all attendees at conference
- Recognition on sponsor list in conference program and post conference digital replay
- Featured in Vision conference confirmation email
- Listing on PSC's conference website

Thought Leadership Compendium Sponsorship Pricing - \$800 per page

5 pages - \$4000 4 pages - \$3200 3 pages - \$2400 2 pages - \$1600 1 page - \$800

